

## SHINY OBJECTS ROBERTS JAMES A %0A

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Shiny Objects | Dr. James A. Roberts - Baylor University

Available November 8 th, 2011 Wherever Books are Sold. Shiny Objects documents the prevailing consumer ethos that more is never enough. That happiness can be purchased at the mall, online, or from a catalog.

Shiny Objects by James A. Roberts - Goodreads

In Shiny Objects, a cross between In Praise of Slowness and The Tipping Point, consumer behavior expert Professor James A. Roberts takes us on a tour of America's obsession with consumerism pointing out its symptoms, diagnosing specific problems, and offering a series of groundbreaking solutions.

James A. Roberts (Author of Shiny Objects) - Goodreads

Dr. James A. Roberts is a well-known author with approximately 100 articles published in the academic literature. He is currently the Ben H. Williams Professor of Marketing at Baylor University in Waco, Texas where he has been a faculty member since 1991.

Shiny Objects - James A. Roberts - E-book - HarperCollins US

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Shiny Objects: You Can't Buy Happiness | James A. Roberts ...

His book, Shiny Objects, takes a careful and amusing look at how our love of material possessions impacts our happiness and what we can do to find true happiness in a culture awash in material possession love. Dr. Roberts is a nationally recognized expert on consumer behavior and he has been quoted extensively in the media.

Book Excerpt: Shiny Objects by James Roberts

Book Excerpt: Shiny Objects by James Roberts (Taken from St. Thomas's Website) Our current consumer culture is, according to researcher Russell Belk, best

Shiny Objects by James A. Roberts (ebook) - ebooks.com

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**James A. Roberts, author of Shiny Objects, on tour ...**  
About Shiny Objects Hardcover: 368 pages Publisher: HarperOne (November 8, 2011) In Shiny Objects: Why We Spend Money We Don't Have in Search of Happiness We Can't Buy, James A. Roberts, a leading researcher and expert on consumer behavior, exposes the hidden motivations and erroneous assumptions behind our spending habits.

**Shiny Objects by James A. Roberts by James A. Roberts ...**

Summary. In Shiny Objects, a cross between In Praise of Slowness and The Tipping Point, consumer behavior expert Professor James A. Roberts takes us on a tour of America's obsession with consumerism pointing out its symptoms, diagnosing specific problems, and offering a series of groundbreaking solutions.

**Shiny Objects | Dr. James A. Roberts - blogs.baylor.edu**

SHINY OBJECTS: Why We Spend Money We Don't Have in Search of Happiness We Can't Buy SHINY OBJECTS takes a careful and amusing look at how our love of material possessions impacts our happiness and what we can do to find true happiness in a culture awash in material possession love.

**Shiny Objects: Why We Spend Money We Don't Have in Search ...**

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