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Philip Kotler is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Northwestern University Kellogg Graduate School of Management in Chicago.

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PHILIP KOTLER is known around the world as the father of modern marketing. For over 50 years he has taught at the Kellogg School of Management, Northwestern University, Evanston, Illinois. Kotler's book Marketing Management is the most widely used textbook in marketing around the world.

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